

December 1st 2015

**2016 Polk City Chamber of Commerce
Membership Packet**



The Chamber's 2016 Membership Renewal and New Member Drive is underway!

The Chamber has worked hard this past year to provide support to local business and encourage the citizens of Polk City to become engaged in the community. 2015 saw more events, more community involvement, and more members attending and volunteering at these events than in years past. We plan to continue the momentum into the 2016 year!

Ribbon cuttings were held to welcome new businesses to town including Polk City Chiropractic, Cutthroat Cycles, and North Polk Living Magazine.

The Chamber continued the traditional events including the farmer's market, golf outing, North Polk educator breakfast, bike ride and the square lighting, as well as support to the Four Seasons Festival. Newly added this year, Sounds on the Square became a summer long event that drew the community out for live music and fun.

Membership grew a large amount in 2015 and will continue with support from current and new businesses. Several membership packages and sponsorships are offered. They are set out in the enclosed membership form. They provide membership benefits plus various event sponsorship opportunities. Membership in the Polk City Chamber automatically includes membership in the Greater Des Moines Partnership at no additional cost which is a great value. Also, on a weekly basis there are a number of networking events to take advantage of to get out there and meet people and get your names out.

Membership investment payments are due by February 1, 2016 to take advantage of the early sign-up discount. This is highlighted in the membership form. For inclusion in the Greater Des Moines Partnership Regional Directory you must also be signed up by February 1, 2016.

New this year is online registration! We have attached a membership form, but we are asking everyone to visit polkcitychamber.com to sign up for your membership. This will allow you to take advantage of all the chamber website has to offer.

The Chamber is looking forward to another year of growth in membership and support of Polk City businesses. The larger the membership base, the more the Chamber can do. Our goal is to help you achieve all of your goals!!

Please feel free to contact me with any questions.

Kyle Matzen
President, Polk City Chamber of Commerce

Post Office Box 226, Polk City, Iowa 50226 ♦ (515) 984-0255
polkcitychamber@gmail.com ♦ www.polkcitychamber.com

**Polk City Chamber of Commerce
2016 Membership Investment**

Business Name _____

Mailing Address _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____

Number of Employees (count owner; 2 part time employees = 1 FT) _____

Contact Information

Primary Contact (Listed in the Greater Des Moines Partnership and Polk City Chamber directories.)

Name _____ Position/Title _____

Email address _____ Phone # _____

Polk City Chamber Contact (Listed in Polk City Chamber directory & may include more than one.)

Name _____ Position/Title _____

Email address _____ Phone # _____

2016 DUES - SPONSORSHIPS

Basic Membership Dues: \$ _____ OR Sponsorship Package: \$ _____

Make checks payable to: Polk City Chamber of Commerce

Visa and Master Card are accepted

Credit Card Number _____

Expiration Date _____ Signature _____

Return payment and this form to: Polk City Chamber of Commerce

**P.O. Box 226
Polk City, IA 50226**

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polkcitychamber@gmail.com ♦ www.polkcitychamber.com

Polk City Chamber of Commerce

Basic Business Membership: \$185 ----- Early sign-up discount: \$165 (before Feb. 1st)

Basic Non-business and Individual Membership (Non-Profits, Government, Schools, Individuals (no business promotion): \$120 ---- Early sign-up discount: \$100 (before Feb. 1st)

In-home business Membership: \$120 ----- Early sign-up discount: \$100 (before Feb. 1st)

Sponsorship Packages

Includes Basic Business Membership and additional benefits to your company which feature specific event sponsorships, promotions and opportunities for your company.

Gold Membership - \$1,200 --- Early sign-up \$1100

Full Chamber Membership Benefits
Annual Open House

Golf Outing Partner Sponsor

One 4 person golf team, includes meal
Exclusive signage at Hole and Green
Display table available during meal
Signage, as provided by your business,
displayed during meal

Promoted in advertising for Golf Outing

Platinum Sponsor for Fall Bike Ride

Company Name/Logo on Event T-Shirts and
Welcome Banner

4 people from your business ride free

4 Event T-Shirts

Promoted in all advertising for Big Creek Fall
Bike Ride

6 tickets to all sporting events the GDP holds

Sponsorship at After Hr Networking Events

Sponsorship at Educator Luncheon

Sponsorship at Square Lighting.

Silver Membership - \$1,000 --- Early sign-up \$900

Full Chamber Membership Benefits

Golf Outing Exclusive Sponsor

Exclusive Signage at Tee or Green

Gold Sponsor for Fall Bike Ride

Company Name on Event T-Shirts and
Welcome Banner

2 people from your business ride free

2 Event T-Shirts

Promoted in advertising for Big Creek Fall Bike
Ride

4 tickets to all sporting events the GDP holds

Sponsorship at Educator Luncheon

Sponsorship at Square Lighting.

Bronze Membership - \$800 --- Early sign-up \$700

Golf Outing Shared Sponsor

Shared Signage at Tee or Green

Silver Sponsor for Big Creek Fall Bike Ride

Company Name on Welcome Banner, and
Brochures/Registration Forms

1 person from your Company rides free

Promoted in advertising for Golf Outing and Bike
Ride

2 tickets to all sporting events the GDP holds

Sponsorship at Educator Luncheon

Sponsorship at Square Lighting.

Polk City Chamber of Commerce

Member benefits:

Visibility:

Ribbon Cutting Ceremonies
Linking of our website directly to yours website
Monthly Lunch & Learns
Listing in the Chamber Website

Marketing and Public Relations:

Referrals: Chamber Members are Referred
Membership Decals and Plaques to Identify you as Chamber member
Sponsorship Opportunities
Advertising Opportunities
PCC will help you stay informed on the city, county, state, and federal government actions

Networking and Events:

Regional After Hours
Farmers Market
Annual Golf Tournament
Four Seasons Festival
Big Creek Bike Ride
Square Lights
Chamber Night at Barnstormers
Chamber Night at Icubs
Chamber Night at Iowa Wild
All Greater Des Moines Partnership events

Services:

Business information data including demographics, business and building trends

Community & Government Involvement:

PCC is your liaison to government officials at all levels

DUAL MEMBERSHIP IN THE GREATER DES MOINES PARTNERSHIP

Volunteer Opportunities

Farmers Market
Annual Golf Tournament
Four Seasons Festival
Big Creek Bike Ride
Annual Educator Luncheon
Square Lighting
Membership Committee
Annual Award Selection Committee
Scholarship Committee
Sounds on the Square
No Shave Movember

Sponsorship Opportunities:

Farmers Market
Annual Golf Outing
Big Creek Bike Ride
Educator Luncheon
Square Lighting
After Hours Events
Sounds on the Square
No Shave Movember
Four Season's Festival

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